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Kate Bosworth



GET KATE'S GLOW

OF HOLLYWOOD beauties, Kate Bosworth is known to cause serious skin envy, so it's no surprise SK-II has tapped her to be its new face. Her go-to? "I love doing the SK-II Facial Treatment masks [\$90 for six] a few times a week, especially when traveling. They instantly tighten and brighten my skin." And when she needs an extra boost, Bosworth calls her facialist, Faith Tatro, at Touch of Faith Aesthetics in Los Angeles, to get a customized treatment.

SK-II Cellumination Essence EX, \$150



Jessica Biel

LONG-LASTING VOLUME It's not luck that keeps the hairstyles of actresses like Jessica Biel and Jessica Alba looking good all night. "I switch off using hot and cold air during the blow-dry process," says hair pro Oscar Blandi. "Cold air holds the hair's shape and keeps the roots lifted for eight to nine hours."



Georgia May Jagger



Claire Danes

LOOK LUMINOUS When Georgia May Jagger and Claire Danes need to look fresh-faced and dewy, makeup artist Matin Maulawizada mixes Laura Mercier's iridescent Repair Eye Serum with gold powder eye shadow. "I apply it to the tops of their cheekbones," he says. "The combination lasts all day."

LATEST CLEANSE CRAZE

Longtime juicing fan Salma Hayek's Cooler Cleanse, a company that boasts nutritious detoxes that aren't miserable to do, has become popular among designers like Rachel Zoe and Peter Som. "Once the shows end, I like to do it to get my body back on track," says Som. And to ease beginners into two days each of pre- and post-cleanse, there are raw-food options from top vegan chefs. ➤



Salma Hayek



Laura Mercier Flawless Skin Repair Eye Serum, \$80



Laura Mercier Eye Colour in Gilt, \$22

CELEBRITY BEAUTY SECRETS

Experts share the inside scoop on how Hollywood's A-listers maintain radiant skin, glossy locks, and toned bodies

CLOCKWISE FROM TOP LEFT: AP IMAGES/EVAN AGOSTINI; JON KOPALOFF/FILMMAGIC.COM; VALERIE MACON/GETTY IMAGES; ALBERTO E. RODRIGUEZ/GETTY IMAGES; STEVE GRANITZ/WIREIMAGE.COM; STILL LIFE (EYE SHADOW); JESUS AYALA/STUDIO D